



MILTON IRIZARRY JR

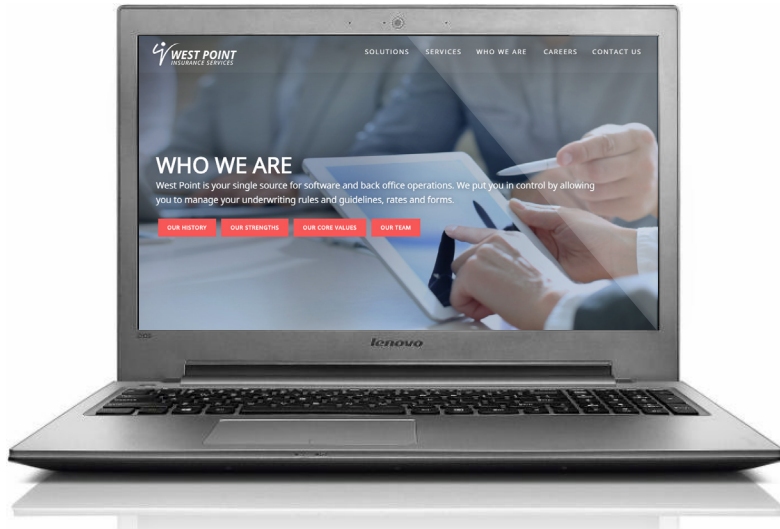
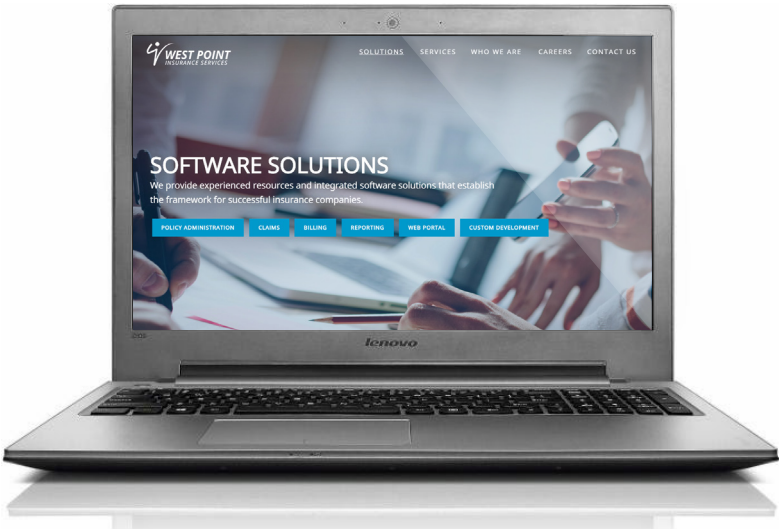
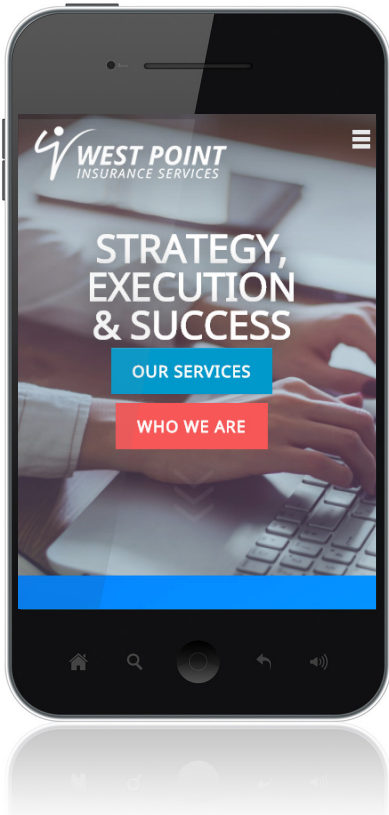
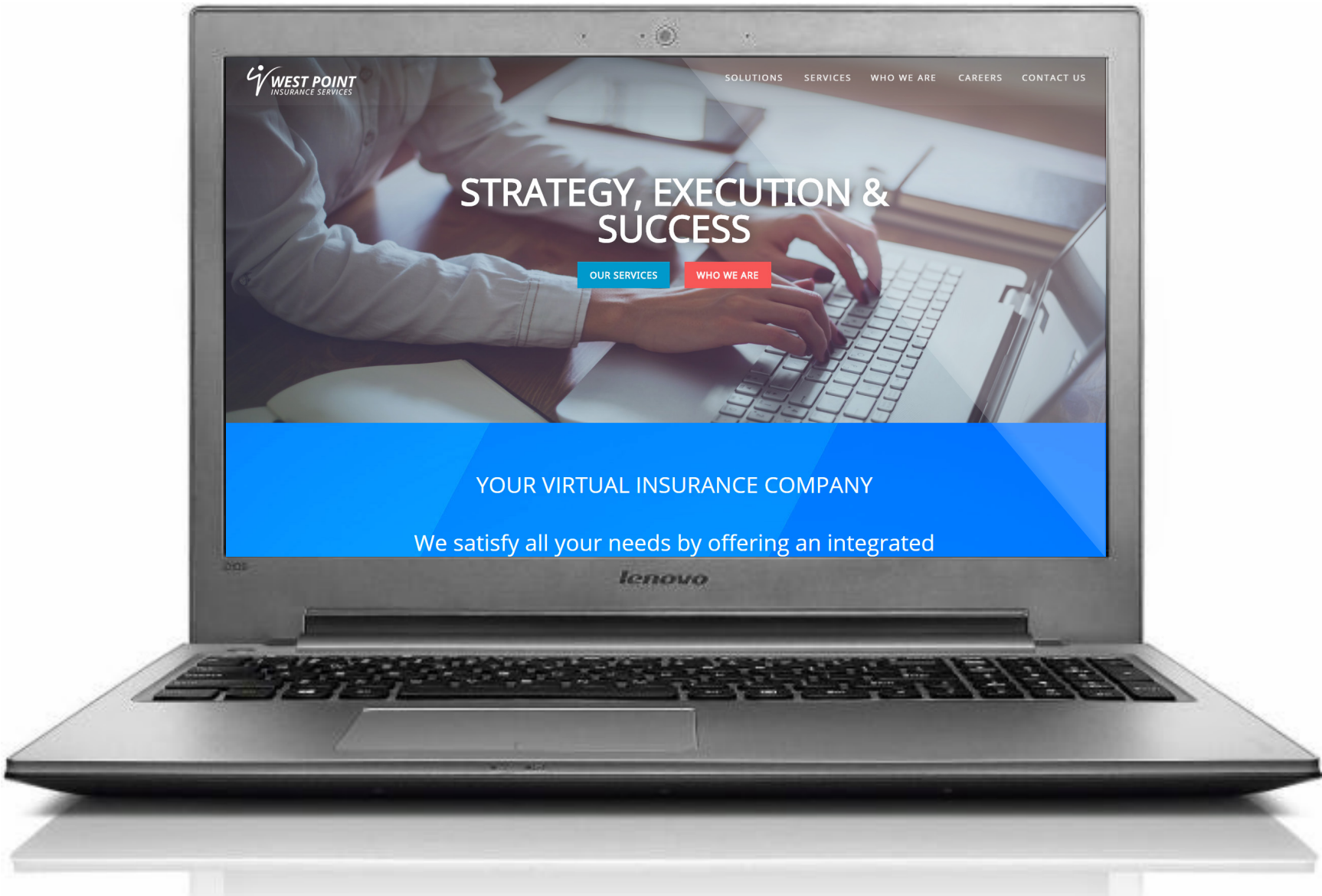
PORTFOLIO OF CURRENT WORK

WEST POINT INSURANCE SERVICES UX UI WEBSITE

Problem: West Point needed a updated wesbite that was focused to clients opposed to customers.

Answer: Unifing the look and feel also updating the logo and tageline.

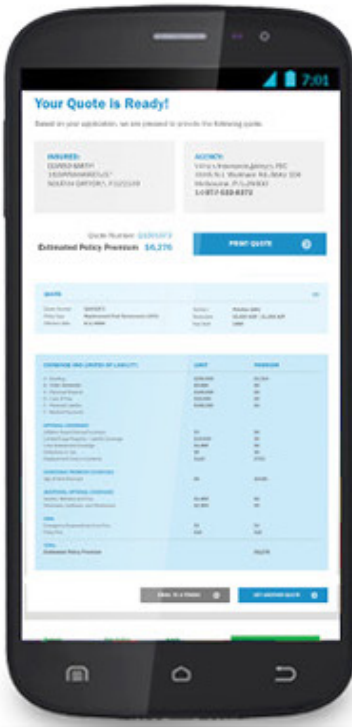
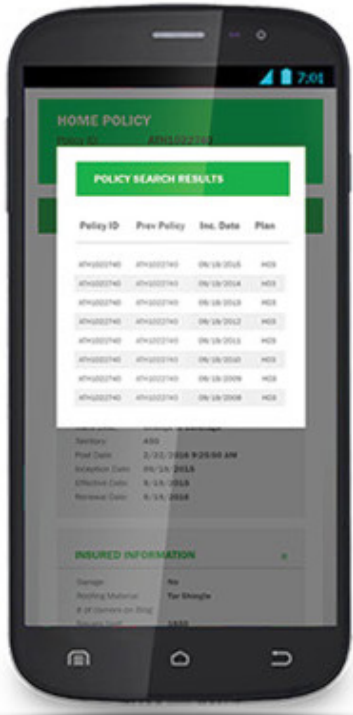
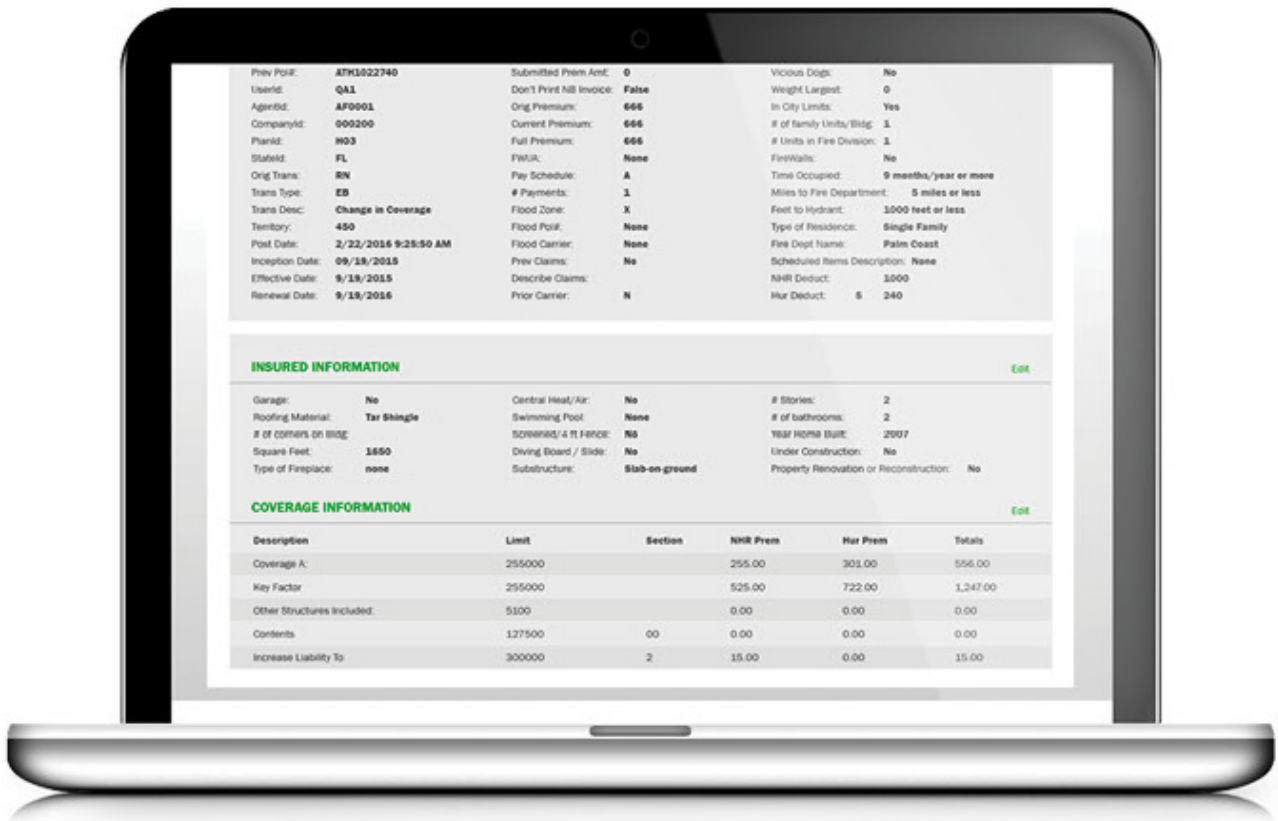
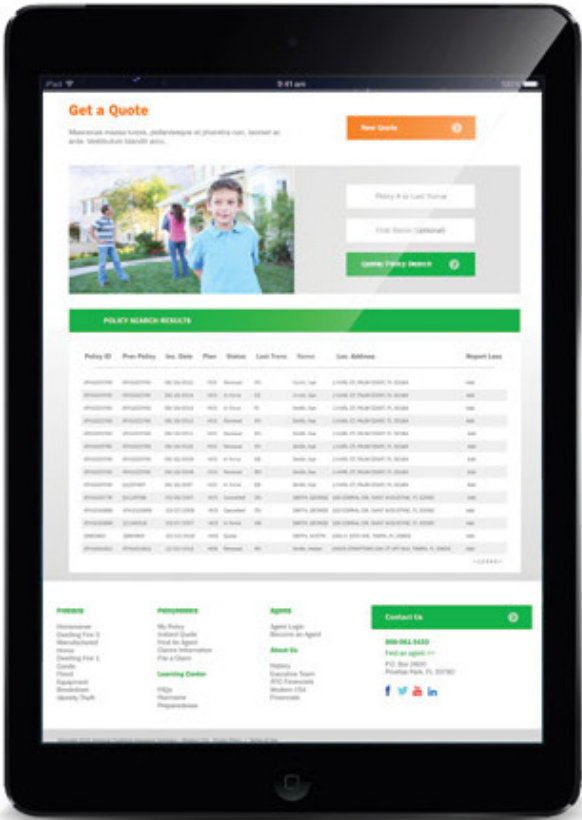
Creating a color pallets and font styles and branding guidelines, giving the company a cohesive look and feel.



ATIC FOR WEST POINT INSURANCE SERVICES UX UI WEBSITE

Problem: ATIC’s web pages design suffered, mainly because the designers of the pages were programmers. While not their fault, the focus was one function and not on the user.

Answer: Utilizing simple user experience principles combined with streamlining information, dramatically changed the look usability for this small insurance company. Resulting in less phone calls to the service center and more use of the online resources.



MAERSK LINE MICROSTRATEGY PORTAL & PAGES

Problem: With mixed page, unlinked portals and no cohesiveness usability was very low. Mearsk wanted a full redesign.

Answer: Establishing the complete objectives for the portal, landing pages or products. Understanding detailed requirements from users and managers. Getting approval for Low Level, Mid level and high-level comps. Creating a unified



THE GOAL PROGRAM

ONLINE STRATEGY & DEVELOPMENT

Problem: New online student community.

Answer: Website and App development. Brand standards and guidelines made. Youthful design targeted to students and strong UX UI principles.

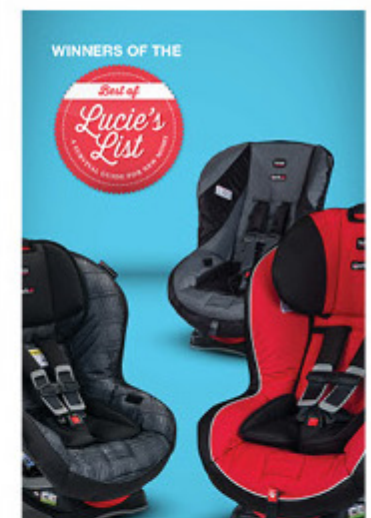
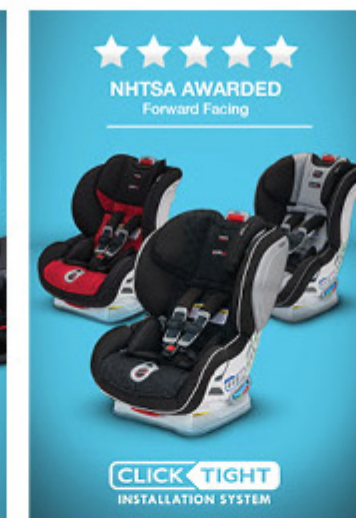
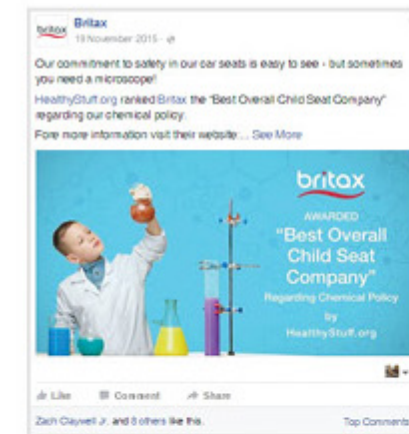
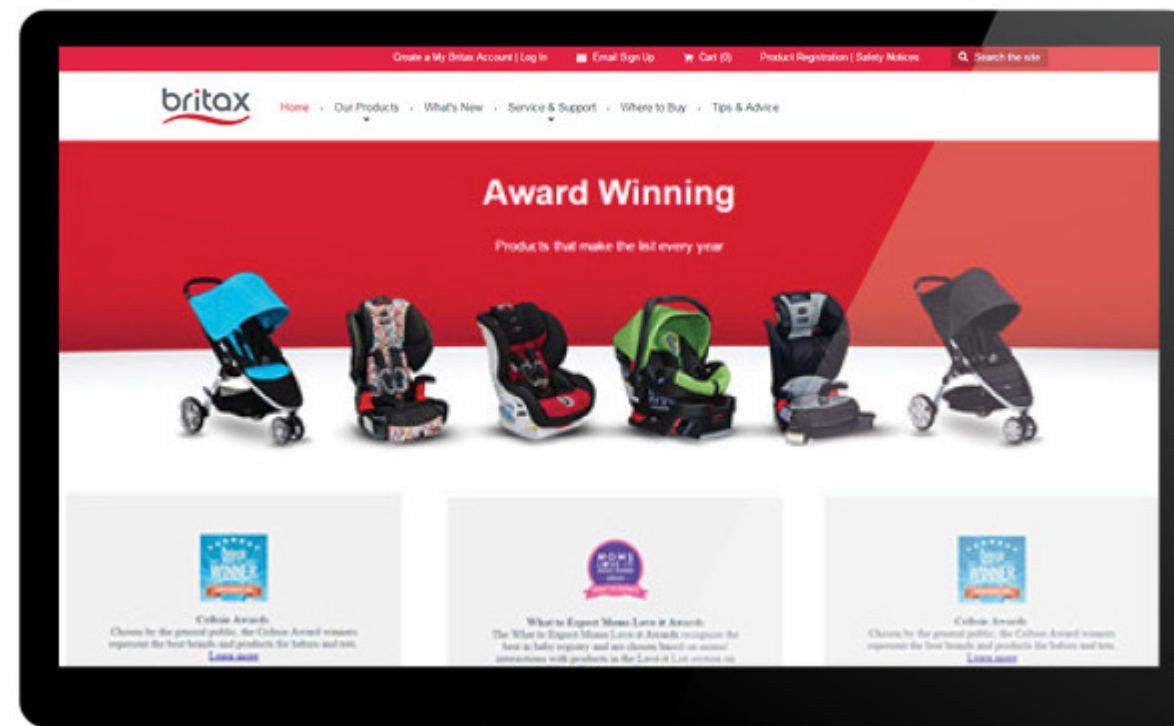
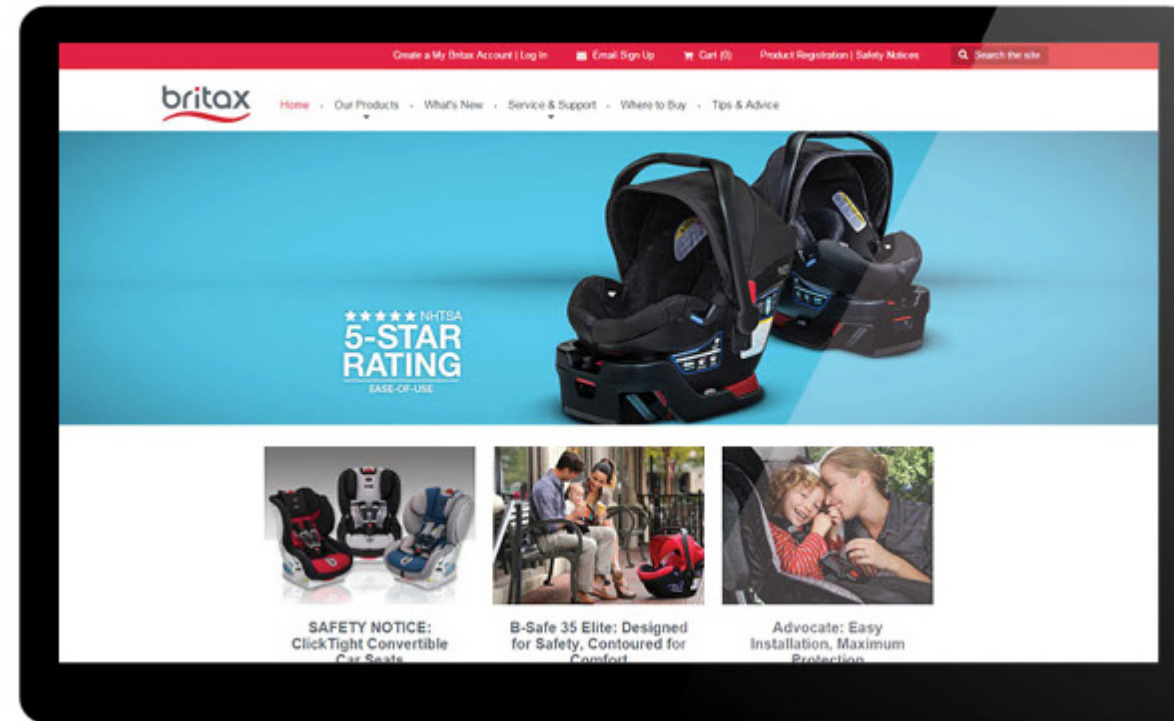


BRITAX & B.O.B

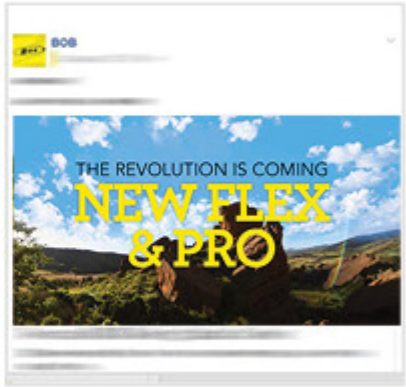
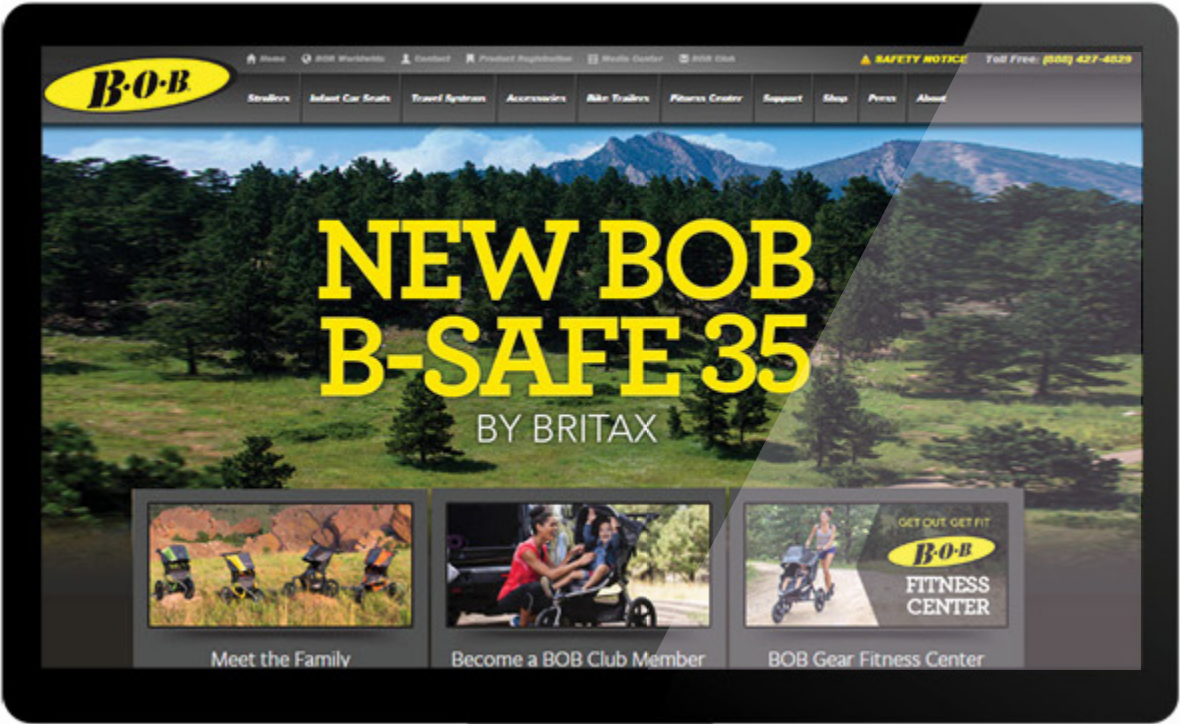
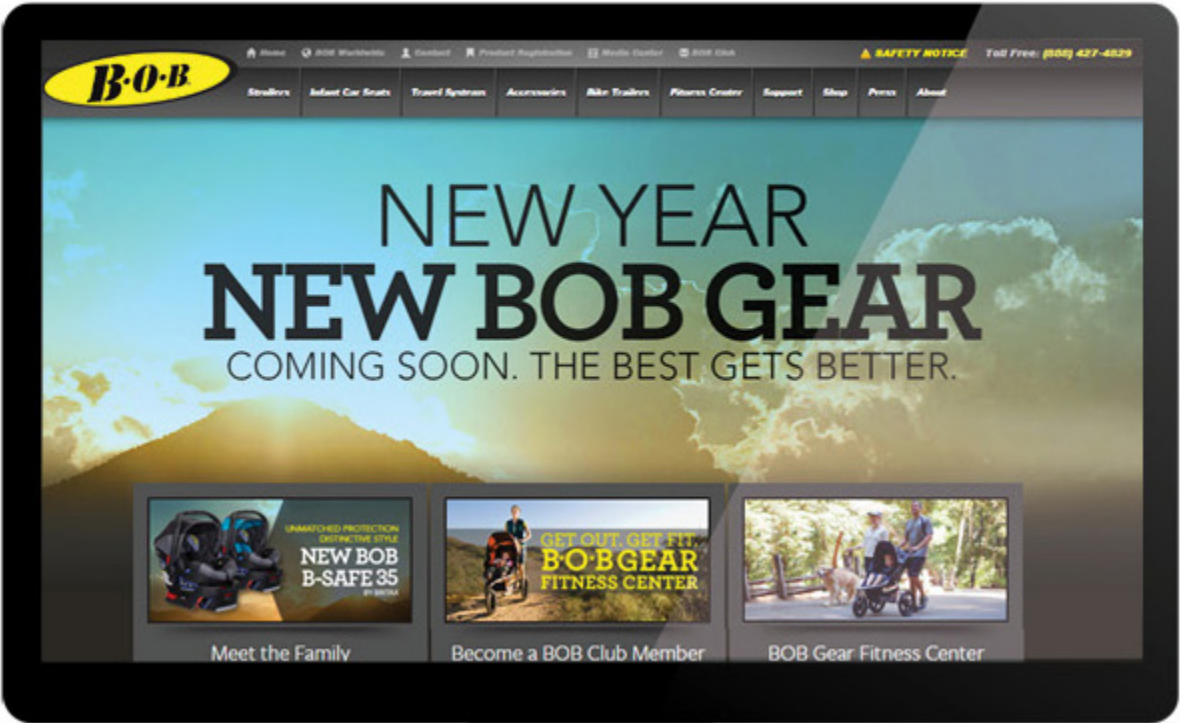
UX UI INTERACTIVE DESIGNER

Problem: Using print style communication on web and social media. Very little social presents.

Answer: New web-based style and unified communication on web campaigns and updated website. E-mail updates, B.O.B first web and social media campaign



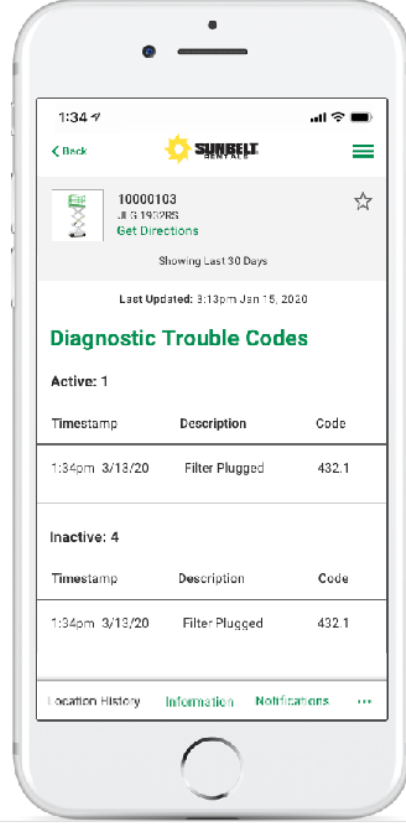
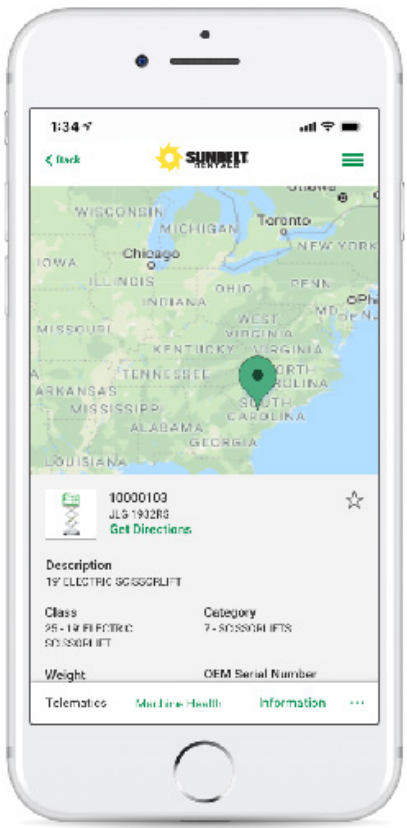
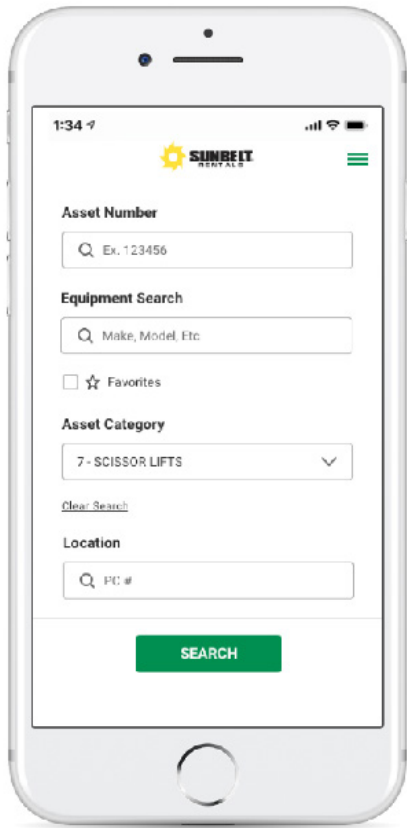
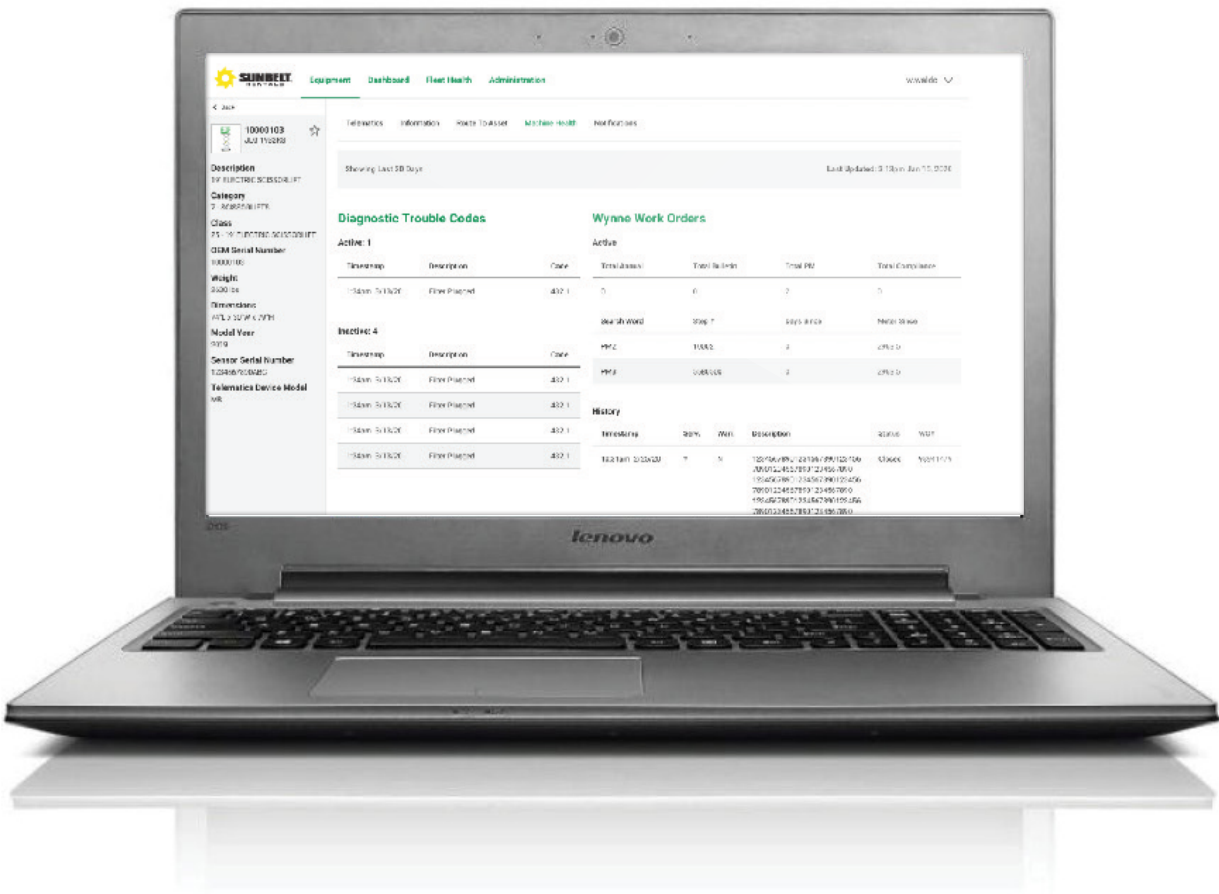
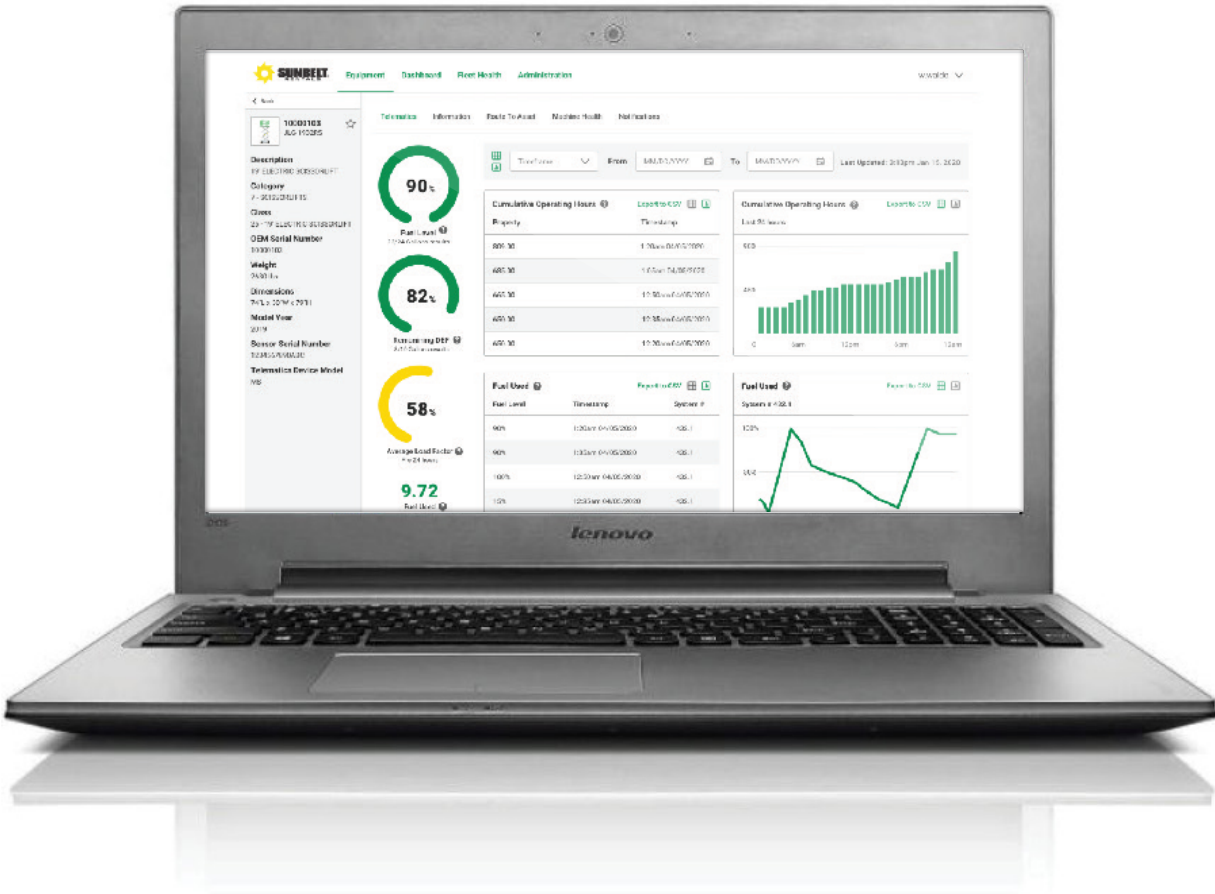
BRITAX
& B.O.B
UX UI INTERACTIVE
DESIGNER



SUNBELT RENTALS UX UI DESIGNER

Problem: Update and design website with new functionality, also create phone application.

Answer: Streamlined user experience with new functionality and integrated navigation for phone experience.



MILTON IRIZARRY JR
PORTFOLIO CURRENT WORK

**THANK
YOU
FOR THE
OPPORTUNITY**